

Shannon Jay Kennedy

Senior UX Designer and Developer

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EXPERIENCE

Thinkful, Remote — UX/UI Technical Expert Mentor

OCTOBER 2020 - PRESENT

Educational and professional mentor to students enrolled in Thinkful's UX/UI Design program.

Signify Health, Austin, TX — Senior UX Designer

MARCH 2020 - OCTOBER 2020

UX Design for a health industry app that coordinates patient care across providers and community based organizations. Provide research and design solutions by iterating from low to high fidelity using Sketch, Figma, HTML, CSS.

Kony Inc. , Austin, TX — UI Developer

OCTOBER 2019 - MARCH 2020

Omni-channel (SPA, Native, Responsive Web) front-end developer using low code IDE and JavaScript for online and mobile banking apps.

CSRA, Austin, TX — UX/UI Lead

MARCH 2017 - OCTOBER 2019

Presented enterprise UX strategy to the Director of VA Financial Services. Defined and implemented enterprise-wide UX processes within Agile. Educated enterprise stakeholders and mentored UI developers on the value and principles of UX. Interviewed and observed end users to collect UX research data. Designed and developed a component library featuring standardized, branded, interactive, 508 compliant design system components with HTML/CSS/JS and front-end frameworks for use across 100+ apps. Created wireframes, task flows, high-fidelity interactive prototypes for user-centered design solutions consumed by 20+ member development team.

Dell, Austin, TX — Senior UX Architect

DECEMBER 2013 - MARCH 2017

Senior UX Architect/Software Developer specializing in high-fidelity prototype development using Bootstrap 3, HTML5, CSS3, JS and AngularJS. Collected data via user testing and observation for iterative design/development of prototypes. Helped design and develop a prototyping application used for implementing UX design and web

SKILLS

UX design, UX architecture, component development, frontend development, wireframes, prototypes, process improvement, Scrum Master

Figma, Sketch, Adobe CC, HTML5, CSS3, LESS, SASS, Bootstrap, Foundation, JavaScript, jQuery, AngularJS, JSON, NPM, Git and more

AWARDS

Dell Employee Silver Recognition Award Awarded for offering even-keeled direction, organization, training and general team support during a large-scale international project under tight deadlines.

Dell Patent Award Awarded for contributing to IP that earned US Patent

Comptroller of Public Accounts eDay 2010 Award Awarded as Co-Chair: Media & Promotions

CERTIFICATIONS

Certified ScrumMaster

component creation while reducing process friction between design and production teams. Trained designers on prototype processes using this new application.

Farm Credit Bank, Austin, TX — Web Designer/Developer

AUGUST 2013 - NOVEMBER 2013

Contract work providing high-fidelity design mockups for responsive mobile sites. HTML, CSS, JS site maintenance within Visual Studio.

Dun & Bradstreet, Austin, TX — UX/IA/Designer Developer

APRIL 2012 - JULY 2013

Created pixel perfect HTML/CSS/JS web templates from PSDs provided by web designers; designed and coded D&B Direct 2.0 responsive mobile product website including UX/IA, wireframes, design mockups, web prototyping, art direction and front-end development.

IJJC, Austin, TX — UX /IA/Designer/ Developer

APRIL 2011 - APRIL 2012

Contract work for various IJJC clients involving UX/IA, web development, design and branding. Along with IJJC principals, I was a Co-founder and consultant for the IJJC startup www.nibl.com.

Texas Comptroller of Public Accounts — Web Developer III

AUGUST 2008 - APRIL 2011

Lead web designer/developer for Susan Combs F1 website. Responsible for wireframes, graphic design, HTML/CSS/JS coding of new content sections for Window on State Government website, Comptroller initiative sites and intranet. Worked with cross-functional teams and internal clients to deliver compelling online content and designs aligned with comptroller messaging, initiatives and federal accessibility standards.

Freescal Semiconductor — Web Designer/Developer

JANUARY 2004 - AUGUST 2008

Collaborated with IT to create web applications that conformed to current usability standards. Implemented and maintained CSS on a deep corporate site. Maintained and evangelized Freescale brand guidelines while delivering dynamic and aesthetically pleasing user-centered content solutions including web graphics, interactive Flash designs, HTML product pages and templates. Interviewed and approved new design talent for the design team.

National Instruments — Print/Web Designer

JUNE 1997 - MAY 2002

Web Design, information architecture and usability-focused design. Developed tutorials, product sites and interactive CDs using HTML, Flash and Director. Conducted usability testing and post release evaluations for website pages and applications.

EDUCATION

University of North Texas, Denton, TX

AUGUST 1989 -JULY 1993

Graduated: Bachelor of Fine Arts with a concentration in Painting, Drawing and Hybrid Forms.